

ANTOINE M. BACCUS

EXECUTIVE & BUSINESS LEADERSHIP

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PROFESSIONAL SUMMARY

Creative executive and entrepreneur with experience in venture development, brand direction, commercial proposals, stakeholder communication and operational accountability.

RELEVANT EXPERIENCE

CEO & Creative Director | Crown & Covenant Ventures Group | Current

- Developed a portfolio of business initiatives spanning apparel, creative services and publishing.
- Directed brand positioning, retail presentation, digital content and business-facing communications.
- Prepared proposals and presentations for prospective organizational partnerships; commercial outcomes should be verified independently.

Independent Brand Manager | Genius Branding | 2010–2025

- Produced brand identities, campaign graphics and client-facing creative work for businesses and artists.
- Reports 150+ creative projects; total based on career records and subject to client-level documentation.

Security Operations | Illinois and Texas | 2013–2025

- Performed incident documentation, public safety, conflict de-escalation and stakeholder communication across multiple contracts.

CORE COMPETENCIES

Business development • Brand strategy • Proposal development • Stakeholder relations • Creative leadership • Operations • Risk awareness

EDUCATION & BACKGROUND

B.S., Music Business — Full Sail University (2024) | Business Law coursework — Prairie State College (2015)

Additional background: security operations in Illinois and Texas (2013–2025); independent music and entertainment (2005–2025).